



~ Rate Card ~

(effective: 11/1/06)

- **STUDIO RATE:** \$120.00 per hour with engineer. \$75.00 minimum

- **TALENT RATES:**

	Local	Regional	National
Commercial script :30 or :60sec	\$75.00	\$125.00	\$250.00
Tag/insert/:10sec or less	\$60.00	\$85.00	\$125.00

Long Form Narration (rate based on total edited length)

1 to 2 minutes	\$125.00
2 to 4 minutes	\$175.00
4 to 6 minutes	\$225.00
6 to 8 minutes	\$275.00
8 to 10 minutes	\$300.00
10 to 15 minutes	\$350.00
15 to 20 minutes	\$400.00
20 to 25 minutes	\$450.00

Note: Studio and talent charges will be invoiced separately.

- **CASTING FEE**

\$15.00 per talent will be charged on all sessions using talent from The Bridge talent pool.

- **MUSIC RATES** - Fully licensed through Firstcom Music

Radio & TV commercials - \$75.00/cut for all new productions - local/regional market non-retail only

Program production - blanket license rates allowing unlimited tracks

To 5 Minutes.....\$175.00	To 20 Minutes.....\$325.00
To 8 Minutes.....\$225.00	To 30 Minutes.....\$375.00
To 12 Minutes.....\$275.00	To 60 Minutes.....\$425.00

- **ARCHIVE/MASTER DELIVERY FEE**

A charge of \$20.00 will be added to all sessions. This includes digital archiving and web based final product delivery.